

Study on the Ideological and Political Education of College Students in Employment Guidance

Juan Duo

Yunnan College of Business Management, Kunming, Yunnan, 650106, China

Keywords: Employment Guidance, Ideological and Political Education, Affecting Factors

Abstract: With the deepening of the reform of the education system in colleges and universities and the expansion of the scale of running schools, the employment of college students has become the focus of social attention. Guiding college students to establish a correct concept of career choice and employment is an important part of ideological and political education. This paper will take the ideological and political education mechanism as the starting point and the foothold, and discuss the mechanism of ideological and political education and the operational mechanism of each element in the employment guidance of college students.

1. Introduction

In the analysis of the ideological and political education mechanism in the employment guidance of college students, we first need to understand in depth the concrete manifestation of the various elements of the ideological and political education mechanism in the employment guidance of college students. The various elements of the ideological and political education mechanism are the preconditions for carrying out ideological and political education in the employment guidance of college students. Only by possessing the various elements of the ideological and political education mechanism, so that they can be coordinated and organically operated, can the ideological and political education work be smoothly carried out in the employment guidance of college students. In order to make the realization of the role of ideological and political education possible.

2. The significance of the effective operation of the ideological and political education mechanism to the employment guidance of college students

Guide college students to establish a correct concept of career choice and employment, and overcome the influence of bad thoughts. The correct concept of career choice and employment can guide college students to constantly improve their knowledge structure and cultivate good quality to adapt to the development of the times and the needs of society. The effective operation of the ideological and political education mechanism can cultivate the correct concept of justice and benefit of college students, overcome the influence of bad thoughts, guide graduates to obey and serve the needs of the country when they are employed, overemphasize self-worth when overcoming careers, and overcome the constraints of old cultural traditions. The influence of the planned economy model, as well as the influence of market economy money worship and hedonistic thinking, combines the talents of graduates with the needs of the state, and combines the pursuit of personal interests with the responsibility of the individual to the society. The graduates' awareness of becoming talented is included in the track of the country's overall development needs.

Help college students understand the employment situation and employment policy, and establish a correct legal system and moral values. Understanding the employment situation and employment policy has important practical significance for college students to grasp the employment situation, correctly understand the employment policy, face the reality, and recognize themselves. The effective operation of the ideological and political education mechanism can help college students understand the employment situation and employment policy, improve the understanding of the necessity and importance of college students' employment system reform, and guide students to correctly understand the current employment policies and policies of the country,

thus adjusting their employment. Expectation, consciously accept the constraints of the policy, and successfully work within the scope of the policy, guide students to correctly understand and treat the new situations and new problems that emerged in the reform of the employment system, and promptly answer their confusion and doubts about their understanding of the employment situation.

3. The embodiment of the ideological and political education mechanism in the employment guidance of college students

As a specialized social service work and research field, employment guidance was born in the late 19th century and developed in the early 20th century. It was born in Europe and the United States in the United Kingdom and in response to the needs of Western countries for economic development, occupational differentiation and unemployment. The United States is called vocational guidance, and it is called direction guidance in France. The former Soviet Union called it vocational orientation education. Although the titles are different, the meanings are basically the same. In China, career guidance, also known as career counseling or employment guidance, refers to the social characteristics of the people according to their personal characteristics and social and family environment, and guides job seekers to more appropriately determine career direction, choose labor positions or transfer to new occupations. Social activities in the field are effective ways to communicate job seekers and employers, education departments and society. Employment guidance as far as its concept is concerned, it is generally understood that it is a process that helps a job chooser to choose a career that suits his or her profession based on his or her physical and psychological characteristics. The understanding of this interpretation is narrow and broad. In a narrow sense, the employment guidance is understood as the selection process of the career selection period; and in a broad sense, the preparation process and the selection process of the career selection, the preparation process is more important. With the development of the times, the employment guidance of college students in China is even more important. It refers to the analysis of the employment policy and standardized education and employment situation of college students through certain methods under the guidance of relevant national policies and laws. Training in career psychology and career skills training to help college students plan their careers and establish a correct value and career choices to make them a successful employment.

The connotation and constituent elements of the ideological and political education mechanism. The ideological and political education mechanism refers to the causal connection and operation mode of each component in the process of ideological and political education due to a certain mechanism. The ideological and political education mechanism is the holistic function and law of all levels of ideological and political education activities in the process of ideological and political education, including the principles and operational conditions on which the ideological and political education mechanism operates, and the ideological and political education system and other systems. Relationships and so on. The meaning of the ideological and political education mechanism has three layers: First, it is the sum of the elements of ideological and political education; Second, the function of the ideological and political education mechanism depends on the mutual connection and coordination between the various components; third, it is Regular movements in a certain way. Elements are the basic elements and factors that make up an organic system. The element of ideological and political education is also the system theory of ideological and political education. It includes two methods: static elements and dynamic mechanisms. From a static perspective, the elements of ideological and political education activities include educators, educatees, educational goals, educational content, and educational methods. The main body of ideological and political education is the organizer and bearer of ideological and political education. It corresponds to the object of ideological and political education and is the main body for carrying out ideological and political education on certain educational objects. Ideological and political educators are those who have been specially trained, have certain theories, have certain educational experience and ability, can use educational methods scientifically, and carry out ideological and political education for educated people with purpose and plan. The object of ideological and political education is the recipient of ideological and political education, and the object of

ideological and political education. At the same time, in the ideological and political education activities, educators can actively participate in educational programs, can test the effect of education, and improve ideological politics. The level of educational work plays a catalytic role. The goal of ideological and political education stipulates the direction of ideological and political education, restricts ideological and political education activities, and is the starting point and destination of ideological and political education. The content of ideological and political education is the specificization of the goal of ideological and political education, which is determined according to the requirements of social development and the ideological reality of ideological and political education objects. The way of ideological and political education stipulates the effectiveness of ideological and political education, and is an important means and guarantee for achieving educational goals and tasks. In the process of realistic ideological and political education, these basic elements are by no means a solitary individual element. They are organically combined, coordinated, and unified in the process of ideological and political education.

4. Effective operation of ideological and political education mechanism in employment guidance for college students

It is far from enough to examine the various elements of ideological and political education in the employment guidance of college students from a static and partial perspective. It is not enough to explore the ideological and political education mechanism in the employment guidance of college students. Ideological and political education is a dynamic process in which the internal elements interact. Therefore, when discussing the ideological and political education mechanism in the employment guidance of college students, we should further examine it from a dynamic perspective. Thinking about the mechanism of ideological and political education, we must not only generalize the generality, but also examine its particularity. The effective operation of the ideological and political education mechanism will inevitably form a certain ideological and political education model. Since each component of the ideological and political education, object, content, method, and goal have their own particularities at different times, places, and conditions, the ideological and political education model will also exhibit different characteristics. The optimization of the ideological and political education mechanism in the employment guidance of college students includes two basic aspects, namely, the optimization of the elements of ideological and political education in the employment guidance of college students and the optimization of their combination. In the employment guidance of college students, the optimization of the subject of ideological and political education is to strengthen the construction of the ideological and political education work team, strengthen their theoretical accomplishments, and cultivate their ability to analyze and solve problems in light of the changes in the characteristics of the college students and the development of the employment situation. . The optimization of the object of ideological and political education is to fully mobilize the enthusiasm and initiative of college students in employment guidance, so that college students can actively participate in the employment work, cultivate the correct concept of employment and career choice, and achieve the goal of self-education. The optimization of the goal of ideological and political education is to aim at the actual employment of college students, and to formulate educational goals at various stages according to the development needs of college students and the changes in employment situation, so as to guide college students to establish a correct view of employment and career choice, and cultivate their correct The concept of occupation and values of life make the employment work go smoothly. The optimization of ideological and political education methods is to use the traditional and effective ideological and political education methods, combined with the continuous development of employment work, combined with the continuous advancement of modern science and technology, to innovate ideological and political education methods, and to make ideological and political education more targeted. And effectiveness. The key to the optimization of the combination of elements in the ideological and political education mechanism in the employment guidance of college students lies in the optimization of the relationship between subject and object, as well as the content, methods and objectives of ideological and political education, ideological

and political education, and ideological and political education content, methods and objectives. Optimization of the relationship between. The optimization of the ideological and political education mechanism in the employment guidance of college students is also a repeated process of practice, cognition, re-practice and re-recognition. It is necessary to give full play to the initiative and respect the objective law of employment. In addition, attention should also be paid to the coordination and coordination of the optimization of the ideological and political education mechanism in the employment guidance of college students, such as the optimization of the environment, the evaluation of ideological and political education, and the leadership of ideological and political education.

5. Conclusion

The establishment of employment guidance among college students is the extension and development of school ideological education, and it is also a propeller for doing a good job in college students' ideological education. Faced with the advent of higher education "popularization", the employment of college students will also enter the "popularization" of employment. In order to adapt to the development of the situation and cultivate high-quality talents that are in line with the needs of the society, aiming at the characteristics of college students' employment and the new employment environment under the new situation, colleges and universities should further strengthen the ideological and political education of college students in employment guidance to guide college students to establish correctness. The concept of career choice, values, and outlook on life enhances the historical mission and sense of responsibility of college students, establishes a positive attitude towards life, and fosters excellent moral qualities to ensure smooth, timely, and full employment of college students.

References

- [1] Deng Hongying. Achievements, Problems and Countermeasures of College Ideological and Political Work[J]. Journal of Jimei University (Philosophy and Society Edition), 2018, 21(01): 132-136.
- [2] Xu Qi. On the ideological and political education in the employment guidance of college students [J]. Western Quality Education, 2017, 3 (19): 31.
- [3] Chen Yuanbo. Research on the Innovation of College Ideological and Political Education from the Perspective of Employment[J]. Journal of Jiamusi Vocational College, 2018(01): 155-156.
- [4] Zhang Qi. Ideological and Political Education in College Students' Employment Guidance [J]. Modern Economic Information, 2017(24): 428.
- [5] Meng Zhizhong. On the Elements of Ideological and Political Education [J]. Journal of China Youth University for Political Sciences, 2003, 3.